

Facilitators'  
action sheet  
***Participate in the  
campaign***



**STOP THE DEMAND**  
**FOR TRAFFICKING IN WOMEN & CHILDREN**

<b>LEARN</b>	<b>SPREAD THE MESSAGE</b>	<b>TAKE ACTION &amp; NETWORK</b>
Learn more about the global sex industry — how prostitution, pornography and the Internet fuel the demand for trafficking women and girls.	Compile a newsletter for the congregation explaining the UNANIMA International campaign on demand. Email to all congregation contacts.	Organise an article for your local paper or diocesan papers on the demand campaign.
Learn more about how male demand drives the market for the trafficking of women.	Post articles and information on community notice boards/ congregation website to highlight the issue of demand.	Place an article in publications of national conferences of religious — LCWR /CORI/NCWR/ CRA etc.
Alert all email contacts about any conferences, discussions, meetings, rallies that address demand and trafficking.	Send the campaign bookmark to every sister in the congregation for the launch date and invite people to commit to praying the prayer daily.	Identify key personnel and plan and deliver 'training days' with key personnel.
Learn about and share examples of successful projects/legislation that have brought about attitudinal and/or structural change, (e.g., the Swedish model, Philippines youth camp, U.N. Office on Drugs and Crime) to combat demand for trafficking in women and children for sexual exploitation.	Mark a special day in the congregation calendar to unite in prayer in solidarity with women and children who are trafficked (sisters, associates, alumni, co-workers, friends, parish members).	Set up a committee within the congregation to carry forward the campaign.
Read suggested resource materials suggested; view av materials on the topic and discuss.	Select appropriate theological reflections/prayers for Advent and Lent and mail to all sisters of the congregation, associates and co-workers.	Extend campaign information and actively seek opportunities to conduct workshops on the STOP THE DEMAND campaign to justice and peace groups, parish meetings, faith groups, school groups, womens' groups, etc.
Collect news items related to the sexual exploitation of trafficked women and children in your own area — to use in the campaign education process.	Organise a day of fast across the congregation to pray and act in solidarity with people exploited in the demand for sexual services.	Provide your local, state/provincial and national representatives with information on the link between prostitution, pornography and demand which fuels trafficking.

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	<p>Send notices to email contacts to draw attention to newspaper articles, radio and TV programmes related to factors driving /fuelling demand — pornography, prostitution, Internet sites promoting exploitation of women and children through trafficking. Invite contacts to discuss, listen, watch and alert others.</p>	<p>Hold fundraising events (coffee mornings, stalls at fêtes or community gatherings, international evenings etc) and take the opportunity to explain UNANIMA campaign, display leaflets, posters, articles, prayer.</p>
	<p>Send a quarterly update on the campaign to your congregational newsletter and UNANIMA representative to inform on different aspects of the issue and keep gaining support for action.</p>	

**Add ideas for promoting the campaign in your own area**


