

Participate in the campaign



STOP THE DEMAND FOR TRAFFICKING IN WOMEN & CHILDREN

LEARN	PRAY	SPREAD THE MESSAGE	ACT & NETWORK
Continue to educate yourself on this issue (newspapers, TV programs, videos, web sites.)	Pray daily the prayer on the UNANIMA Campaign bookmark.	In conversation speak out against language that masks exploitation: change “sex worker” to “exploited person”, “client” to “prostitutor”.	In conversations raise the issue of Trafficking and Demand. Where there is interest, follow up with e-mailing articles.
Access and read some of the articles cited in the resource lists.	Post the UNANIMA prayer in the parish newsletter; include a prayer for the campaign in the bidding prayers.	Place “awareness-raising ideas” in local bulletins.	Encourage / support workshops that promote a positive male identity and gender equality.
Learn about international and regional protocols regarding counter trafficking.	Initiate a special day in your congregation or group’s calendar to unite in prayer in solidarity with women and children who are trafficked (sisters, associates, alumni, co-workers, friends, parish members).	Connect with parish or community groups to inform about the campaign; provide copy to writer of parish bulletin.	Advocate for laws which address consumer demand that drives trafficking, e.g., write letters to elected officials and letters to editors of publications.
Inform yourself about state/national trafficking legislation. Does it address the demand issue?	Pray for men who are actively or passively complicit in perpetuating the demand.	Offer talks and presentations at each venue contacted.	Use ‘points’ gained on supermarket and department store loyalty cards to help charities working for women and children (get specific ones for your area).
Act as the “eyes and ears” of your UNANIMA International representative. When you find something on trafficking and demand in the media send details to the representative.	Organise a day of fast within the congregation to highlight the problem of demand for trafficked women and children.	Coordinate with local librarians to put up library displays.	Lobby school boards to — address ways of building positive male identity — have prostitution and trafficking included in the sex / personal education programme.
Check UNANIMA website to keep up with developments in the campaign	Bring the demand for trafficked women and girls into the focus of Advent and Lenten prayer rituals.	Encourage local TV stations to air programs on human trafficking especially those that focus on demand.	In schools use drama, role play , videos to promote awareness of the issue.

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When talking to people ask them for ideas on how to raise a greater awareness of trafficking/demand among their age group or family/friends. Try to involve them in the effort.	Prepare paraliturgical material that focuses on building positive male identity and/or on demand for trafficked women and children for use with senior school students.	Write articles for local newspaper/diocesan papers.	Organise workshops with healthcare professionals and invite local police and other community service providers.
		Extend campaign information to other faith or community groups in your local area.	Identify and lend your support to individuals, organizations & NGOs (local, national and international) that are campaigning on issues related to human trafficking and the factors fuelling it – pornography, prostitution, escort clubs, sex tourism.
		Raise the issues of demand and trafficking whenever sex tourism is under discussion or in the media.	Write letters to the editor to highlight the problem of demand. Send congratulatory letters to journalists who take up the issue.
		Send information on local campaign initiatives to the UNANIMA website. Email:fergcf@earthlink.net	Befriend important contacts for air-time or space, such as local press and radio, media personalities so as to inform them and gain support for campaign.
			Protest against advertisements that promote the demand for sexual exploitation, e.g., the sports pages of newspapers and the yellow pages of your local phone book.
Add ideas for promoting the campaign in your own area			